

Benefit Concepts of Haddonfield Named as Finalist in Signator Investors' "Practice of the Year" Competition for Third Consecutive Year

***Firm Recognized for Excellence in Several Key Areas of Practice Management and Client Service
As Reviewed by Independent International Management Consulting Firm***

BOSTON, MA, (December 2014) — Benefit Concepts of Haddonfield, led by Founder and Principal Daniel Boychuck, was named for the third consecutive year as a finalist in Signator's "Practice of the Year" competition, sponsored by National Financial, for the firm's excellence in several key areas of practice management and client service.

As part of the selection process for the award, Benefit Concepts underwent a rigorous assessment conducted by the international management consulting firm Business Health, which reviewed client management, internal planning and structure, external relations, staffing and technology capabilities, and overall practice performance.

"We commend Dan and Benefit Concepts for their commitment to their clients and their practice," said Joseph J. Oakes, IV, Managing Partner of Acorn Financial Services of which Benefit Concepts is affiliated. "Dan and his team are dedicated to running the kind of thriving, knowledgeable practice we want affiliated with Acorn."

"Dan has created and led a group comprised of team members who are genuinely invested in serving individuals looking for wealth creation and protection, as well as businesses in need of plan design and group employee benefits," said Brian Heapps, CLU, ChFC, president of John Hancock Financial Network (JHFN).

In order to be considered, Signator's financial advisors must register and complete Business Health's HealthCheck, a web-based business assessment tool that benchmarks a practice in several key areas. Among all HealthChecks received, five finalists were selected to receive a site visit from Business Health. The winner will be announced in January 2015.

About Business Health

Business Health is an international consulting firm specializing in the financial services industry. Business Health has developed and marketed a suite of unique and exclusive business diagnostic tools which are supported by a range of specialized consultancy services.

About National Financial

National Financial, a Fidelity Investments company, offers broker-dealer firms a comprehensive clearing platform that includes a dedicated service model, a powerful global trading platform, and a source of leading investment solutions, all designed to help them grow confidently. A leading clearing provider in the U.S. for over 30 years, National Financial leverages the strength, resources, and experience of the Fidelity organization, one of the world's largest providers of financial services. As of June 30, 2012, National Financial serves nearly 270 broker-dealers representing nearly \$410 billion in assets under administration. For more information about National Financial, please visit www.nationalfinancial.com.

About Signator Investors, Inc.

Founded in 1968, Signator Investors, Inc., powered by John Hancock Financial Network, is an independent broker/dealer-Registered Investment Adviser based in Boston, Mass., that supports a national network of independent firms with more than 1,850 advisors and representatives across the U.S.

Signator partners with financial professionals who have proven experience and share its commitment to putting clients first. The firm's open product platform includes a comprehensive range of investment, advisory and protection products from leading carriers. And its first-class support, wealth of local and national resources and flexible business models help entrepreneurially minded financial professionals ensure that their clients are well taken care of.